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FOR MORE INFORMATION,

CONTACT: *Gail A. Veir*

Public Relations Manager

(314) 216-2011

gail@cdmsports.com

www.cdmsports.com

CDM FANTASY SPORTS LAUNCHES CHANNEL AT USATODAY.COM

**CDM Fantasy Sports To Offer Games, News and
Analysis to Fantasy Sports Players**

MAR. 18, 2003 ST. LOUIS – CDM Fantasy Sports, a leading supplier of fantasy sports products, has signed an agreement with USATODAY.com to provide content and games for its new online sports channel.

The USATODAY.com sports channel launched on Friday, January 24 with a selection of feature articles, and statistics provided by CDM Fantasy Sports. Four fantasy baseball games, with entry fees from \$10 to \$34.95 and cash prizes ranging from \$5,000 to \$27,800 are offered. The games use both rotisserie and point style scoring to determine winners.

“This new channel enhances USATODAY.com’s comprehensive coverage of fantasy and professional sports. It provides not only high quality information and in-depth statistics but adds the excitement of having the option to compete for cash and prizes,” according to Gary Kicinski, Sports Editor for USATODAY.com

CDM Fantasy Sports supplies more than 1,000 player profiles and daily updates of player notes and statistics. It also features team profiles and team statistics. All the relevant data a fan needs is just a mouse-click away.

(more)

“The projections and information on the USATODAY.com web site represent more than 150 years of fantasy sports experience,” said Charles Wiegert, Executive Vice President of CDM Fantasy Sports. “These advanced projections are what set us apart from other fantasy sports companies. Good, reliable statistical information is how our customers are able to make intelligent selections for their teams.

“The secret to winning fantasy sports is using statistical data to its best advantage. The data on this channel is updated daily so that our customers can make changes to their lineups with the most current information. That way, everyone who registers to play has the opportunity to win.”

In addition to fantasy baseball, CDM Fantasy Sports offers fantasy games for football, basketball, hockey, golf and auto racing. The company has partnered with some of the most respected media organizations in the country. It also offers fantasy sports through its own web site: www.cdmsports.com.

ABOUT CDM FANTASY SPORTS

CDM Fantasy Sports is a leader in fantasy sports, offering games since 1992. The company has received several awards including recognition from Deloitte and Touche in 1999 as one of the fastest growing technology companies in the US. CDM Fantasy Sports has awarded more than \$25 million in cash prizes over the last 10 years. It is the ultimate fantasy sports destination web site providing the fantasy sports player with the most comprehensive information, news, statistics, resources and projections.

ABOUT USATODAY.com

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